



IPW 26234

PTO/SB/21 (09-06)

Approved for use through 03/31/2007. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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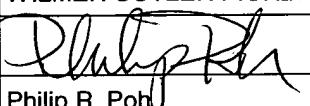
Total Number of Pages in This Submission

| | |
|------------------------|------------------------|
| Application Number | 09/841,465-Conf. #5373 |
| Filing Date | April 24, 2001 |
| First Named Inventor | Seth Haberman |
| Art Unit | 2623 |
| Examiner Name | C. L. Parry |
| Attorney Docket Number | 2000522.00125US2 |

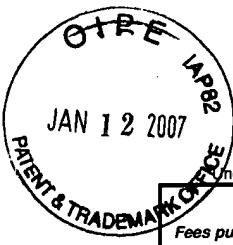
ENCLOSURES (Check all that apply)

| | | |
|---|---|---|
| <input checked="" type="checkbox"/> Fee Transmittal Form | <input type="checkbox"/> Drawing(s) | <input type="checkbox"/> After Allowance Communication to TC |
| <input type="checkbox"/> Fee Attached | <input type="checkbox"/> Licensing-related Papers | <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences |
| <input type="checkbox"/> Amendment/Reply | <input type="checkbox"/> Petition | <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) |
| <input type="checkbox"/> After Final | <input type="checkbox"/> Petition to Convert to a Provisional Application | <input type="checkbox"/> Proprietary Information |
| <input type="checkbox"/> Affidavits/declaration(s) | <input type="checkbox"/> Power of Attorney, Revocation | <input type="checkbox"/> Status Letter |
| <input type="checkbox"/> Extension of Time Request | <input type="checkbox"/> Change of Correspondence Address | <input checked="" type="checkbox"/> Other Enclosure(s) (please Identify below): Return Receipt Postcard Form SB08 (34 references) Certificate of Express Mailing |
| <input type="checkbox"/> Express Abandonment Request | <input type="checkbox"/> Terminal Disclaimer | |
| <input checked="" type="checkbox"/> Information Disclosure Statement | <input type="checkbox"/> Request for Refund | |
| <input type="checkbox"/> Certified Copy of Priority Document(s) | <input type="checkbox"/> CD, Number of CD(s) _____ | |
| <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application | <input type="checkbox"/> Landscape Table on CD | |
| <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | | |
| | Remarks | |

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

| | | | |
|--------------|---|----------|--------|
| Firm Name | WILMER CUTLER PICKERING HALE AND DORR LLP | | |
| Signature |  | | |
| Printed name | Philip R. Pohl | | |
| Date | January 12, 2007 | Reg. No. | 51,176 |

Express Mail Label No. EV 901256700 US Dated: January 12, 2007



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| | | | |
|---|--|--------------------------------------|------------------------|
| FEE TRANSMITTAL For FY 2006 | | Complete if Known | |
| | | Application Number | 09/841,465-Conf. #5373 |
| | | Filing Date | April 24, 2001 |
| | | First Named Inventor | Seth Haberman |
| | | Examiner Name | C. L. Parry |
| | | Art Unit | 2623 |
| <input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27 | | Attorney Docket No. 2000522.00125US2 | |
| TOTAL AMOUNT OF PAYMENT (\$ 180.00) | | | |

METHOD OF PAYMENT (check all that apply)

Check Credit Card Money Order None Other (please identify): _____
 Deposit Account Deposit Account Number: 08-0219 Deposit Account Name: Wilmer Cutler Pickering Hale and Dorr LLP

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee
 Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 Credit any overpayments

FEE CALCULATION**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

| <u>Application Type</u> | <u>FILING FEES</u> | | <u>SEARCH FEES</u> | | <u>EXAMINATION FEES</u> | | <u>Fees Paid (\$)</u> |
|-------------------------|--------------------|------------------------------|--------------------|------------------------------|-------------------------|------------------------------|-----------------------|
| | <u>Fee (\$)</u> | <u>Small Entity Fee (\$)</u> | <u>Fee (\$)</u> | <u>Small Entity Fee (\$)</u> | <u>Fee (\$)</u> | <u>Small Entity Fee (\$)</u> | |
| Utility | 300 | 150 | 500 | 250 | 200 | 100 | |
| Design | 200 | 100 | 100 | 50 | 130 | 65 | |
| Plant | 200 | 100 | 300 | 150 | 160 | 80 | |
| Reissue | 300 | 150 | 500 | 250 | 600 | 300 | |
| Provisional | 200 | 100 | 0 | 0 | 0 | 0 | |

2. EXCESS CLAIM FEESFee Description

Each claim over 20 (including Reissues) 50 25
 Each independent claim over 3 (including Reissues) 200 100
 Multiple dependent claims 360 180

| <u>Total Claims</u> | <u>Extra Claims</u> | <u>Fee (\$)</u> | <u>Fee Paid (\$)</u> | <u>Multiple Dependent Claims</u> | <u>Fee (\$)</u> | <u>Fee Paid (\$)</u> |
|---|---------------------|-----------------|----------------------|----------------------------------|-----------------|----------------------|
| - = | x = | = | | | | |
| HP = highest number of total claims paid for, if greater than 20. | | | | | | |

Indep. Claims Extra Claims Fee (\$) Fee Paid (\$)

- = x = =

HP = highest number of independent claims paid for, if greater than 3.

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

| <u>Total Sheets</u> | <u>Extra Sheets</u> | <u>Number of each additional 50 or fraction thereof</u> | <u>Fee (\$)</u> | <u>Fee Paid (\$)</u> |
|---------------------|---------------------|---|-----------------|-----------------------|
| - 100 = | /50 | (round up to a whole number) x | = | <u>Fees Paid (\$)</u> |

4. OTHER FEE(S)

Non-English Specification, \$130 fee (no small entity discount)
 Other (e.g., late filing surcharge): 1806 Submission of an Information Disclosure Statement 180.00

| | | | | | | |
|---------------------|---------------|--|--------------------------------------|------------------|-----------|----------------|
| SUBMITTED BY | | | | | | |
| Signature | | | Registration No. (Attorney/Agent) | 51,176 | Telephone | (212) 230-8800 |
| Name (Print/Type) | Philip R. Poh | | Date | January 12, 2007 | | |



Application No. (if known): 09/841,465

Attorney Docket No.: 2000522.00125US2

Certificate of Express Mailing Under 37 CFR 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail, Airbill No. EV 901256700 US in an envelope addressed to:

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Date



Signature

Philip R. Poh

Typed or printed name of person signing Certificate

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IDS (Citation) by Applicant (34 References) (2 pages)
Information Disclosure Statement (1 page)
Fee Transmittal (1 page)
Transmittal (1 page)
Postcard



Express Mail Label No. EV 901256700 US Dated: January 12, 2007

Docket No.: 2000522.00125US2
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Seth Haberman et al. Confirmation No.: 5373
Application No.: 09/841,465 Art Unit: 2623
Filed: April 24, 2001 Examiner: C. L. Parry
Title: SYSTEM AND METHOD FOR SIMULTANEOUS BROADCAST
FOR PERSONALIZED MESSAGES

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT (IDS)

Dear Sir:

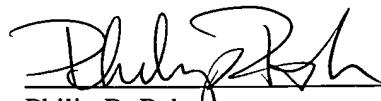
This Information Disclosure Statement is being filed after the mailing date of the first Office Action on the merits and before the mailing date of a final Office Action or a Notice of Allowance.

Please charge the \$180.00 fee to our Deposi.

Applicants request that the Examiner initial and return a copy of the enclosed Form PTO SB-08 with the next communication.

Respectfully submitted,

Dated: January 12, 2007


Philip R. Poh
Registration No.: 51,176
Attorney for Applicant(s)

Wilmer Cutler Pickering Hale and Dorr LLP
399 Park Avenue
New York, New York 10022
(212) 230-8800 (telephone)
(212) 230-8888 (facsimile)

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01 FC:1806 180.00 DA



PTO/SB/08A/B (09-06)

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Substitute for form 1449/PTO

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|------------------------|------------------------|
| Application Number | 09/841,465-Conf. #5373 |
| Filing Date | April 24, 2001 |
| First Named Inventor | Seth Haberman |
| Art Unit | 2623 |
| Examiner Name | C. L. Parry |
| Sheet | 1 |
| of | 2 |
| Attorney Docket Number | 2000522.00125US2 |

U.S. PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Document Number Number-Kind Code ² (if known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
|--------------------|-----------------------|---|--------------------------------|--|---|
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| AB* | US-5,585,838 | 12-17-1996 | Lawler et al. | | |
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| AH1* | US-20050086692-A1 | 04-21-2005 | Dudkiewicz et al. | | |

FOREIGN PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Foreign Patent Document Country Code ³ -Number ⁴ -Kind Code ⁵ (if known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear | T ⁶ |
|--------------------|-----------------------|--|--------------------------------|--|---|----------------|
| | | | | | | |

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|--------------------|-----------------|
| Examiner Signature | Date Considered |
|--------------------|-----------------|



PTO/SB/08A/B (09-06)

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| | | | | Art Unit | 2623 |
| | | | | Examiner Name | C. L. Parry |
| Sheet | 2 | of | 2 | Attorney Docket Number | 2000522.00125US2 |

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. *CITE NO.: Those application(s) which are marked with an single asterisk (*) next to the Cite No. are not supplied (under 37 CFR 1.98(a)(2)(iii)) because that application was filed after June 30, 2003 or is available in the IFW. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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